

BlueRx DirectSM

Prescription Drug Program

How does the program work?

BlueRx Direct is a prescription drug program administered by Prime Therapeutics (Prime) in partnership with Blue Cross and Blue Shield of Kansas (BCBSKS). BlueRx Direct saves you both time and money by providing access to a national network of contracting pharmacies. Using the program is simple. Just follow these steps:

- Present your Blue Cross identification card at a network pharmacy.
- The pharmacist will verify your eligibility, collect the discounted price for your prescription and provide you with a receipt and authorization number for each prescription to be used on your Prime Therapeutics claim form.
- Complete and mail the BlueRx Direct claim form found on bcbsks.com.
- You will receive your reimbursement check within 10 to 14 days from the day Prime receives your claim.

What is a pharmacy network?

The BCBSKS pharmacy network is made up of chain and independent pharmacies that have agreed to provide outpatient prescription drugs to eligible members and their dependents at a discounted price.

When you show your Blue Cross ID card, the pharmacist will know to submit your prescription claim information into the Prime electronic claims system. The system confirms your benefits eligibility and determines your discounted price. Your pharmacist will then give you information needed to complete the claim form which you will send to Prime for reimbursement.





What about generic drugs?

Generics benefit everyone. The generic name of a drug is its chemical name. The brand name is the trade name under which the drug is advertised and sold. By law, generic and brand-name drugs must meet the same standards for safety, purity, strength and therapeutic effectiveness. Generic drugs cost significantly less than brand names.

What are specialty drugs?

Blue Cross partners with AllianceRx Walgreens Prime to provide specialty drugs and supplies. You receive confidential, personal support from a care team including educational materials and confirmations before shipping or refills. If your benefit includes in and out-of-network or exclusive providers, AllianceRx Walgreens Prime is your cost-effective choice for Specialty Drugs.

What is a drug formulary?

A drug formulary is a list of medications selected for their safety, effectiveness and reasonable cost. The drug formulary includes commonly prescribed medications within each drug or disease class. It encourages doctors to prescribe the most cost-effective medications that are best for you.

Is my health and prescription information confidential?

Your health and prescription drug information is confidential and used only to administer your benefit program.

Where can I find drug information?

Follow these steps:

- 1 Log in to BlueAccess® at bcbsks.com
- 2 Go to the "Rx Drugs" tab

You will then be taken to MyPrime.com which provides you a wide range of pharmacy benefit information including drug formulary, pharmacy locator and drug pricing.

Still have questions?

If you have additional questions about your Prescription Drug Program, visit our website at bcbsks.com or call the number on the back of your ID card.

For the convenience of our hearing-impaired customers who have TTY equipment in their homes, call 1-800-430-1270.

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Prime Therapeutics LLC is an independent company that provides pharmacy benefit management services and is not affiliated with Blue Cross and Blue Shield of Kansas. Prime Therapeutics has an ownership interest in AllianceRx Walgreens Prime, a central specialty and home delivery pharmacy.